



PRIVACY NOTICE

USE OF DATA COLLECTED UNDER CALIFORNIA CLEAN FUEL REWARD

The California Clean Fuel Reward (the “Program”) involves multiple utilities across the state of California. Maritz Motivation Inc. (Maritz) has been retained as the Program Implementer to implement the Program on behalf of all the participating California utilities. Pursuant to the Program, Maritz, acting for other entities as the implementer of the Program, will be collecting certain Personal Information about Customers seeking Reward payments through the Program. Personal Information includes, but is not limited to, contact information and information about an Eligible Vehicle purchase. The collection of Personal Information under the Program is grouped into three categories:

First, the Program Implementer will collect Personal Information to administer the Program, including to facilitate Reward payments, conduct accounting and verifications relating to the Program, and for legal and regulatory purposes as part of performing services for other entities under the Program. The Program Implementer will use this Personal Information consistent with the Program Implementer’s Privacy Policy, which is available at <https://www.maritz.com/Privacy>. Notwithstanding anything to the contrary in the Program Implementer’s Privacy Policy, the Program Implementer will not use Personal Information for any purpose, including commercial or marketing uses, other than to implement the Program and to provide certain Personal Information to the California utility that is the electric service provider for the Customer participating in the Program.

Second, Personal Information about Customers participating in the Program may be collected by the Program Implementer from a Participating Retailer in the Program. This Personal Information is also collected to administer the Program, including to facilitate Reward payments, conduct accounting and verifications relating to the Program, and for legal and regulatory purposes. The use of this Personal Information is governed by the Participating Retailer’s privacy policy.

Third, the Program Implementer will collect Personal Information on behalf of a Customer’s electric utility provider from Customers who participate in the Program. This Personal Information will be given to the electric utility provider by the Program Implementer so that the electric utility provider may provide the Customer with information about its products and services that may be of interest to the Customer. The use of this Personal Information is governed by the electric utility provider’s privacy policy. These privacy policies are available at the links below. You can identify your electric utility provider by looking at your



electric bill. The requirements of the California Consumer Privacy Act (CCPA) do not apply to certain entities, including not-for-profit entities. If you do not see a link to a privacy policy for your electric utility (EDU), the EDU may not be subject to the CCPA.

PUBLIC DISCLOSURE OF INFORMATION RELATING TO CUSTOMERS OF PUBLICLY-OWNED UTILITIES.

If your electric provider is a public agency, some information you disclose to obtain a Clean Fuel Reward may be subject to public disclosure pursuant to a request under the California Public Records Act. Information that may be disclosed includes, but may not be limited to: Customer name, address, electronic mail address (email), Vehicle make, model, year, class, Vehicle Identification Number, Sales Date, Sale Price, OEM, Participating Retailer purchased from, and the amount of the Reward.

[Maritz Privacy Policy](#)

[Burbank Water and Power \(BWP\)](#)

[Pacific Gas & Electric \(PG&E\)](#)

[Southern California Edison \(SCE\)](#)